

David J. Hidding

Web Applications Specialist

2810 Olde Towne Parkway, Duluth, Georgia 30097

<https://mediapressions.com> - dave@mediapressions.com - (404) 939-3331

Profile

A web designer with strong graphics, design, creativity, and front-end web development utilizing the Foundation framework. Detailed-oriented, process-friendly, with the ability to work within tight timelines on multiple projects simultaneously. Possesses extensive knowledge management experience in diverse industries including Healthcare, Higher Education, Entertainment, and Information Technology, as well as a broad understanding of Information Technology in general. Talented, self-motivated leader with proven ability to motivate others to produce creative solutions that improve productivity, reduce expenses and increase revenue.

Experience

**WEB APPLICATIONS SPECIALIST, MEDQUEST ASSOCIATES: ALPHARETTA, GEORGIA — 2008-PRESENT**

Spearheaded complete transformation of under-performing websites after inheriting approximately one hundred individual sites.

* Led major rebranding of corporate websites, including the grouping of individual sites into regional sites, designed sites to be search engine friendly from the bottom up, and designed the sites for maximum usability and a focus on user experience
* In every market that MedQuest has operations, their sites are at the top of Google’s search results for the keywords that matter
* In the past year, over 5,000 mammogram requests were placed through an online system I created and implemented
* MedQuest marketing professionals now access the corporate and medical information required for successful sales calls using an app that I developed in-house and, using an easy-to-use tool that I also developed, produce customized print projects to meet their diverse needs

**APPLICATIONS SPECIALIST, MEDQUEST ASSOCIATES: ALPHARETTA, GEORGIA — 2004-2008**

Hired as a Windows XP Migration Specialist, but transitioned to supporting physicians, transcriptionists and back-office personnel, as well as assisting with the development, implementation and enforcement of IT strategies, policies and procedures

* Provide system administration (Active Directory) and level III technical support for over 2,000 Windows XP users
* Display strong analytical skills to resolve network and hardware related issues with little downtime
* Provide detailed progress and delivery schedules to management, as well as acting as liaison between users and management

**SENIOR ASSOCIATE, KNOWLEDGE MANAGEMENT, KPMG, LLP: MONTVALE, NEW JERSEY: — 1999-2003**

Worked with Knowledge Management Professionals both within and outside of KPMG to identify, secure, disseminate, and promote appropriate industry-related knowledge to KPMG auditors worldwide. Industries included Healthcare, Entertainment, and IT.

* Reduced errors, redundancy of tasks, and reliance on paper through a Firm-wide rollout of a web-based audit tool
* Successfully populated innovative web-based audit tool with industry-specific information, converting the tool from Folio-based to html-based, and provided effective demonstrations to field personnel
* Increased Intranet usage among user-base from 24% to 88% by redesigning and deploying an effective new interface for the Healthcare/Public Service section of KPMG’s Intranet
* Enabled auditors to remain abreast of changes within their industry that might affect audit-outcomes

**COORDINATOR, ASSET MANAGEMENT TEAM, HEALTH CARE CONSULTING, KPMG, LLP: ATLANTA, GEORGIA: — 1994-1999**

Administered $150,000 yearly budget that included managing, purchasing, distributing, and maintaining all computer equipment and accessories for over 150 consultants

**BALLOONS BY THE BUNCH/CORPORATE TIES: ATLANTA, GEORGIA: — 1983-1993**

Created a successful balloon business while still in college. Grew the business to three locations, a dozen full-time employees, and yearly sales over $350,000. Major clients included Coca-Cola, Walt Disney Delta Air Lines, Marriott International, Ford Motor Company and Glaxo Pharmaceuticals

Education

Appalachian State University  Focus on Business Administration

Skills

HTML, CSS, PHP  
Photoshop, Illustrator, Lightroom, Dreamweaver, RapidWeaver, Balsamiq, Coda, Espresso, ScreenFlow, Office, Pages, Numbers, Keynote, FileMaker Pro  
Operating Systems: Windows, Mac

References

Upon request